

## ConnXus Privacy Policy

Effective Date: December 17th 2019

Thank you for visiting the ConnXus ("ConnXus") website (the "Site"), contacting ConnXus, and/or using any ConnXus mobile applications or services (the "Services"). This Privacy Notice is intended to describe how ConnXus handles information that you provide, or that we learn about the individuals who: visit our website, contact us by mail, email or telephone or in person, or who provide us with information through any other means. We recommend that you carefully review this notice before providing us with any information. By accessing and using this Site, you agree to this Privacy Notice and our Terms of Use.

BY VISITING OR USING THE SERVICES, YOU EXPRESSLY CONSENT TO THE PROCESSING OF YOUR PERSONAL INFORMATION ACCORDING TO THIS PRIVACY POLICY. IF YOU DO NOT AGREE WITH OUR POLICIES AND PRACTICES, YOUR CHOICE IS TO NOT USE THE SERVICES. YOUR PERSONAL INFORMATION MAY BE PROCESSED IN THE COUNTRY WHERE IT WAS COLLECTED AS WELL AS OTHER COUNTRIES (INCLUDING THE UNITED STATES) WHERE LAWS REGARDING PROCESSING OF PERSONAL INFORMATION MAY BE LESS STRINGENT THAN THE LAWS IN YOUR COUNTRY. BY UPLOADING PERSONAL INFORMATION TO THE SERVICES YOU WARRANT THAT YOU HAVE THE RIGHT TO TRANSFER SUCH INFORMATION OUTSIDE YOUR COUNTRY AND INTO THE UNITED STATES.

### Children's Privacy

The ConnXus website and Services are not intended for children under the age of 18 and ConnXus does not knowingly collect any information from children under 18 years old through its website. If the parent or guardian of a child under 18 believes that the child has provided us with any information, the parent or guardian of that child should contact us if they want this information deleted from our files. If ConnXus obtains knowledge from any source that it has information about a child under 13 in retrievable form in its files, we will delete that information from our existing files.

### What Information does ConnXus Collect and How is it Used?

#### *Personal Information*

ConnXus will only collect Personal Information that you voluntarily provide to us or our service providers. The Personal Information we may collect includes, among other things, your name, mailing address, e-mail address, telephone number, payment information and your interest in specific types of products and/or services. You may also voluntarily provide Personal Information when you choose to engage in the following activities:

- purchase a supplier or buyer membership;
- purchase a product or service;
- request information;
- participate in a survey;

- interact with our social media pages;
- apply for employment, internship or other volunteer opportunities;
- subscribe to one of our newsletters;
- participate in other activities offered by ConnXus that require your Personal Information; or
- post content where permitted on our website or our other online locations.

Once you provide your Personal Information, we may use it for purposes including, but not limited to:

- managing our membership programs;
- fulfilling requests for products, services, group ticket sales, facility rental, or other information;
- tracking and confirming orders;
- providing customer services;
- improving the effectiveness of our website, our marketing endeavors and our services and offers;
- conducting research and analysis;
- notifying you about activities we believe to be of interest to you;
- informing you about membership, buyer or supplier activities;
- offering new products, services, sales, or other promotional events;
- performing other business activities as needed.

#### *Purchase Information*

In addition to Personal Information, if you use the Services to complete a purchase, you may be requested to provide purchase information, including your credit card information, billing and/or shipping information (“Purchase Information”). Purchase Information is collected by a third-party vendor on behalf of ConnXus. Purchase Information will be used only as needed to process your transaction and will be stored in such third party vendor’s systems after your transaction is complete so that we can track and service your order, and address any issues or questions that may arise with respect to your transaction. Through our contractual arrangements, we require our contracting third-party vendors to maintain adequate security of Personal Information and Purchase Information provided to them. We do not permit such third party vendors to sell your Personal Information or Purchase Information to other third parties.

#### *Non-Personal Information*

ConnXus may collect Non-Personal Information about the visitors to our Services. Non-Personal Information includes anonymous information collected through use of technologies such as “cookies,” “spotlight tags” and “web beacons.” In using these technologies, we may collect your Internet Protocol (IP) address, your browser type and version, operating system and platform, and the full Uniform Resource Locators (URL) clickstream to and from our Services (including date and time). The information collected by the use of these technologies is anonymous and is not linked with the Personal Information you provide to ConnXus. Non-Personal Information may be used to help diagnose problems with our server, to administer our Services, and to perform statistical analyses that are used internally to measure interest in various areas of our

Site to help determine the usefulness of various products and services, and to generate advertising related to the clickstream of an IP address. Using Non-Personal Information we may also compile and provide aggregate statistics about the use of our Services, our visitors, customers, sales, traffic patterns, and related Site information to third parties. These statistics will not include any Personal Information.

## **With Whom Do We Share Your Information?**

### *Personal Information and Purchase Information*

ConnXus may share Personal Information, including Purchase Information, with certain third parties such as our agents, service providers and other representatives acting on our behalf. For example, we may share Personal Information or Purchase Information with third parties to perform services on our behalf such as:

- delivering packages;
- order fulfillment;
- maintaining our membership programs;
- conducting research and analysis;
- processing credit card payments;
- offering you products or services which may be of interest to you;
- sending marketing communications; or
- conducting other business activities as needed.

The third parties with whom we conduct business are authorized to use your information only to perform the service for which they are hired. They are required to abide by the terms of our Privacy Notice including taking reasonable measures to ensure your personal information is secure. On occasion, we contract with trusted third party providers who would receive your Personal Information and conduct anonymized aggregate analyses of the data. Through our contractual arrangements, we require our contracting partners to maintain adequate security of Personal Information provided to them. We do not permit such third parties to sell your Personal Information to other third parties.

### *Other Ways We May Share your Personal Information*

In the event that ConnXus enters into a business transition, such as a merger with or an acquisition by another company, or a sale of a portion of or all of its assets, your Personal Information may be among the assets that are transferred or disclosed in connection with such a transaction. From time to time, we may be required to share Personal Information in response to a valid court order, subpoena, government investigation, or as otherwise required by law. We also reserve the right to report to law enforcement agencies any activities that we, in good faith, believe to be unlawful. We may share certain Personal Information when we believe that such release is reasonably necessary to protect the rights, property and safety of others and ourselves. We may also disclose your Personal Information if you expressly consent to the disclosure.

## **Security**

We are committed to protecting your Personal Information. We regularly test our facilities and use a variety of security technologies and procedures to help protect your personal information from unauthorized access, use or disclosure.

### **Links to Third Party Websites**

The Services may contain links to other sites that are not operated by us. If you click on a third party link, you will be directed to that third party's site. We strongly advise you to review the Privacy Policy of every site you visit.

We have no control over, and assume no responsibility for the content, privacy policies or practices of any third party sites or services.

### **Consent and Modifications to Privacy Notice**

By providing information to ConnXus, you signify your consent to this Privacy Notice. If you do not agree to this Privacy Notice or the Terms of Use, please do not use our Services or provide your information to us.

ConnXus reserves the right, at our discretion, to change, modify, add or remove portions of this Privacy Notice at any time. Please check this page periodically for changes. Your continued use of our services following the posting of changes to these terms will mean you accept those changes. The date of the last update is located at the top of this Privacy Notice.

### **YOUR CALIFORNIA PRIVACY RIGHTS**

California Civil Code Section § 1798.83 permits users of the Services that are California residents to request certain information regarding our disclosure of personal information to third parties for their direct marketing purposes. To make such a request, please send an email to [dso@connxus.com](mailto:dso@connxus.com) or write us at:

ATTN: Data Security Office

ConnXus, Inc.  
5155 Financial Way Suite #3  
Mason, OH 45040

### **Contact Us: Questions, Updating, Correcting and Changing Your Information**

ConnXus is committed to undertaking measures that protect the confidentiality and security of the information you provide us. If you have questions or concerns regarding your privacy, or would like to be removed from our mailing lists, update your information, or change your preferences about the information you receive from us, please contact ConnXus directly by emailing us at [dso@connxus.com](mailto:dso@connxus.com) or by using the postal address below.

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